

Mid-Atlantic District

Fun ♪ Fellowship ♪ Harmony ♪ Service

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YOUTH FESTIVAL DONATIONS

DATE: May 26, 2015
TO: M-AD Chapter Leadership
SUBJECT: Youth Festival Donations

Dear Mid-Atlantic District Chapter Leader,

I am writing to you, as either President, Secretary or Treasurer of your chapter, to insure delivery to key officers so that this important request can be shared with your board and members.

For years, the Mid-Atlantic District has set the bar in many areas within our Society and led the way among other districts in leadership, community involvement and chapter development. In addition to our own district initiatives, we have been avid supporters for the youth and outreach initiatives that are conducted by the Society and funded by the Harmony Foundation. And in turn, we have received countless benefits as a result of those partnerships.

- MAD has received \$45,000.00 from Harmony Foundation in grants and scholarships for our youth camps and workshops.
- Our chapters and district have received over \$250,000.00 in Donor's Choice money from the Foundation.
- The Harmony Foundation manages our Mid-Atlantic Endowment Fund which has distributed almost \$11,000.00 back to the district for programs.

So now, the district leadership has decided to give back and invest even further into the future of our Society by pledging to support the largest and farthest-reaching youth and outreach program in the Society by joining seven other districts as an official sponsor of the 2016 Youth Chorus Festival! As you may know, one of our youth choruses in the district is the ONLY youth chorus to attend all seven of the festivals to date. We are very proud of our involvement with the Festival, and we have seen lives changed. We have benefited as a district by the investment the Festival has made in the lives of young people all over the country as well as our own backyard.

And so, we are looking to our chapters to help us reach our goal of at least \$10,000.00 to become a sponsor for the Youth Chorus Festival. We will of course accept donations from individuals as well, but we are asking that each chapter that is able to contribute at least \$300.00 toward the district sponsorship of the Youth Chorus Festival between now and the fall contest, where we will announce the sponsorship. We understand the financial constraints under which your chapter operates. Were it not possible to invest the target of \$300, we would welcome any contribution your resources would allow. And, of course, we would welcome a more generous contribution if you are able and willing! We are excited to join seven other Society districts and dozens of individuals who have stepped forward to fund this incredible and life-changing event by becoming a sponsor.

A representative of the district will be calling your leadership in the coming weeks to discuss your chapter's involvement with this campaign, so please feel free to discuss this with your leadership ahead of time. We are honored and proud to be a district that steps forward in times of need and leads the way in

securing our future as a celebrated and respected American art form.

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