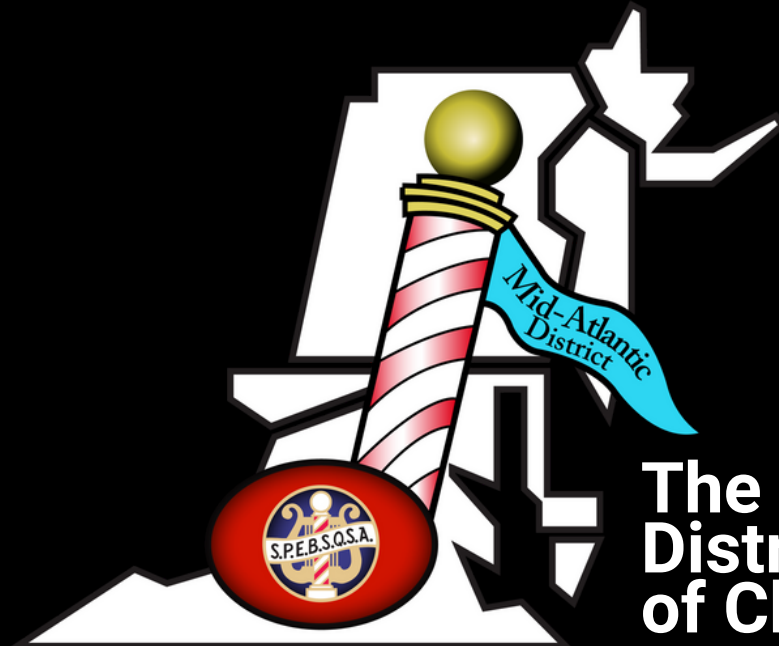


2022 ANNUAL REPORT



**The Mid-Atlantic
District Association
of Chapters**

Executive Summary

The Mid-Atlantic District is an association of barbershop chapters which is dedicated to promoting and encouraging the art form of Barbershop Harmony by providing Education Events, Conventions for Quartet and Chorus Singing and Community Outreach.

Education Events

Education includes not only musical and singing training but also leadership training. We have dedicated individuals who are responsible for developing curricula, identifying and securing faculty and staff as well as either facilities/classrooms or virtual classrooms for delivery of classes. We cater to all skill and age levels as young as middle schoolers.

Conventions for Quartet and Chorus Singing

Getting people together to sing at barbershop conventions is an integral part of how we promote barbershop harmony. We provide the opportunity for both quartets and choruses to sing or to compete in Barbershop Harmony Society (BHS) sanctioned events. These employ highly trained Society judges who not only score the ensembles but also provide improvement feedback to all who wish it. Many of our ensembles compete at the highest levels at BHS International Conventions.

Community Outreach

We engage with our community by providing shows featuring our choruses and quartets. We sing at retirement communities and at a variety of local events, spreading the joy of Barbershop Harmony. We even deliver many hundreds of Singing Valentines to folks in our communities just to put a smile on their face.

ABOUT US

The Mid-Atlantic District Association of Chapters ("District") was chartered in June 1949 by the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc. In October 1951, the District was incorporated in the District of Columbia as a not-for-profit educational and charitable organization.

MISSION

Perpetuate the old American institution of the barbershop quartet, promote and encourage vocal harmony and good fellowship by forming local chapters in every city, town, and hamlet of the District

A Note From Our President Ig Jakovac



I am honored to represent our 77 chapters comprising of 1800+ Mid-Atlantic District members.

We have been longing to return to in-person singing after more than two years of having to meet virtually as a result of COVID. There has been a huge pent up demand for in-person barbershop singing. We are so excited to be once again sharing our art form with people from across our seven state Mid-Atlantic area. Singing is a fun, healthy activity that everyone can enjoy. We'd love nothing more than to have everyone come join us in harmony.

Educational Events



Often called 'The **GREATEST** weekend for barbershop on the East Coast!', Harmony College East was held in June at McDaniel College in Westminster, MD.

Harmony College East Safely and Successfully Returns “In-Person!”

M-AD’s flagship educational offering, Harmony College East (HCE), returned as a “live,” in-person event at McDaniel College, Westminster, Maryland from June 16 to 19, 2022. We hosted over 70 students and 41 faculty and staff who participated in classes, coaching and personal vocal instruction. Throughout the weekend, the sounds of tag singing all over campus, laughter and spirited conversation at mealtimes, and smiles of satisfaction everywhere—and virtually no administrative or logistical “hiccups”—confirmed that HCE is, truly, “back in business!”



HCE is widely recognized as the “gold standard” of district-sponsored educational offerings throughout the Barbershop Harmony Society. In addition to popular returning curriculum offerings, participants enjoyed new classes that addressed critical issues like working with neurodivergent singers, engaging BIPOC (Black, Indigenous, and people of color), adult and youth singers, challenges associated with returning to post-pandemic in-person ensemble activity, and ways to engage with our communities more positively.



The event kicked off with an inspiring keynote address presented by longtime M-AD member, Erin Cook, who chronicled her journey to full recovery from traumatic brain injury and the role that her years of participating in singing and directing barbershop harmony played in her remarkable recovery. You can view Erin’s keynote here: <https://youtu.be/Vb2BFSPhsuo>

Educational Events



Often called 'The **GREATEST** weekend for barbershop on the East Coast!', Harmony College East was held in June at McDaniel College in Westminster, MD.

The curriculum plan this year shifted from two three-hour class or coaching blocks to three two-hour blocks. Both student and faculty post-event evaluations confirmed the wide acceptance of this scheduling.

It was particularly gratifying to witness the percentage of non-male and mixed-gender ensembles represented at our show, indicative of M-AD's commitment to our Society's Vision of "Everyone in Harmony!" The show was capped off with great performances by the mixed-gender Harmony College East Chorus under the direction of Anne Bureau and our newest International Bronze Medalist Quartet, "First Take," members of which also served as faculty and chorus section leaders during the weekend.



Traditionally, HCE is also host to a "youth camp," however, given our pandemic challenges, we initiated a new program to focus on an entirely new curriculum designed for music educators. This curriculum which welcomed six pilot participants, was designed exclusively to meet the needs of choral educators wishing to learn as much as possible about the barbershop style and how its introduction in their programs can enhance their school ensembles' performance and students' skills. Music educators enjoyed free tuition thanks to generous support from the Mid-Atlantic District Endowment Fund.

Feedback from both music educator students and faculty confirmed the overwhelming success of this pilot.

Educational Events Harmony University

Harmony University is an annual school sponsored and managed by the BHS. This year the school was held at Loyola University, New Orleans for the very first time. Courses were offered across the breadth of barbershop experience including leadership, directing, individual lessons, voice science, performance, arranging music and more.



Held from July 24-31 this year, HU completed our 'return to live' phase in barbershoping.

The Mid-Atlantic District was heavily involved this year in Harmony University both as participants and staff members.

Educational Events

Leadership Academy



Each year our chapters elect a new board to serve for a one year period. There is generally a combination of brand new and seasoned board members that are elected by their respective chapters. In order to both prepare new board members and to reinforce best practices with experienced board members, M-AD offers everyone leadership training via our Leadership Academy. We have traditionally offered face-to-face training for general leadership and also training for specific roles. This year, because our Leadership Academy was scheduled in early January, we decided to stay virtual as the Delta variant of COVID was on the rise. We held Zoom meetings instead of face-to-face. In addition to the traditional six sessions focused on Chapter leadership positions of Pres, Sec, Treas, VP Music, VP Membership, VP Marketing, and the two standard Combined sessions, we added two other sessions:

- Leadership Academy kickoff and general address
- Specific COVID-19 infectious rate session “COVID Stats & Tools” by Jason Lee. This included discussion regarding considerations for planning to resume rehearsal.

All sessions were recorded and edited, and are available on YouTube.

A screenshot of the YouTube channel page for "MAD - Chapter Leadership Training". The channel has 25 subscribers. The page shows a list of uploads with video thumbnails and titles. The thumbnails are green with white text. The titles include "MAD OLA 2022 - Combined President, Secretary, Treasurer", "MAD OLA 2022 - EXCERPT - CORONAVIRUS PANDEMIC...", "MAD OLA 2022 - Combined VP Marketing, Membership...", "MAD OLA 2022 - Chapter Treasurer - Matt Matthew", "MAD OLA 2022 - VP Membership - Katie...", and "MAD OLA 2022 - Chapter Secretary - Rob France".

By all accounts, the sessions went well and our new leaders (and seasoned board members) came away with tools and new networks all in the service of their chapters and because all the sessions were virtual, we incurred NO COST to the District.

Conventions for Quartet and Chorus Singing

After about two and a half years of no conventions (because of COVID) we held two very successful ones between March and April. Close to 750 people attended these conventions and enjoyed live barbershop performances from 40 quartets and 23 choruses. Our members and guests reveled in live barbershop harmony for two entire weekends cheering on their favorite groups and then anxiously awaiting the contest results. So many smiling faces, so many tears of joy as once again our District provided folks the opportunity to enjoy our wonderful musical art form.



Opus 4 Quartet

We celebrated our Seniors Champions, Opus 4 who will represent M-AD at the BHS sponsored mid-winter convention in January 2023.

We also celebrated our first SSAA (soprano, soprano, alto, alto) Central Division Champion Quartet, GQ, along with our first SSAA Central Division Champions, Parkside Melody.



GQ Quartet



Parkside Melody

We had two other championship firsts, our SATB (soprano, alto, tenor, bass) Southern Division Chorus and our SATB Northern Division Chorus Champs.



The Virginians



Gotham

Conventions for Quartet and Chorus Singing

At our Spring conventions our ~750 attendees watched quartets and choruses qualify for both District and International conventions. Our representation, by 18 ensembles at the International convention in July in Charlotte, NC was incredible!!!



Midtown - 2nd place



GQ - 4th place



First Take - 5th place



Youth quartets, Jefferson Plaid Tie - 2nd
Brothers In Arms Quartet- 3rd
Quin-Tones Quartet- 6th, New Socks - 15th



Alexandria Harmonizers - 3rd



Parkside Harmony - 4th

Conventions for Quartet and Chorus Singing

Our Fall District Convention was attended by ~650 people. We celebrated a new District Champion quartet as well as a new District Chorus Champion and qualified three choruses to represent M-AD at the International convention in July 2023 in Louisville, KY



**Parkside Harmony - 2022
District Chorus Champions**



**First Take - 2022
District Quartet Champions**



Our members were entertained by the current 3rd place International medalist chorus, the Alexandria Harmonizers who also gave a "master class" to teach our members what it takes to perform at the highest levels. Similarly, our 2020 District Champion quartet, Pratt Street Power, provided a master class to folks interested in learning all the ins and outs of top quartets.

FY 2022 Officers and Directors

Board of Directors

President - **Ig Jakovac**

Immediate Past President - **Bob Eckman**

Executive Vice President - **Steve Kirsch**

Treasurer - **Dave Welter**

Secretary - **David Kelly**

Board Member at Large - **Sheryl Berlin**

Board Member at Large - **Anne Bureau**

Board Member at Large - **Jay Butterfield**

Board Member at Large - **Rafi Hasib**

Operations Team

Governance & Bylaws - **Randall Eliason**

Executive VP - **Steve Kirsch**

VP Events - **Braden Lynk**

VP Central Division - **Andrew Gensey**

VP Northern Division - **Joe Servidio**

VP Southern Division - **Jerry Candrilli**

VP Chapter Support & Leadership Training - **Rob France**

VP Contest & Judging - **Ig Jakovac**

VP Chorus Director Development - **Larry Bomback**

Director of Education - **Jay Butterfield**

Director of Marketing - **Cavan Potee**

Director of Communities - **Tracey Hunter**

VP Music & Performance - **Garry Warlow**

VP Youth in Harmony - **Kevin Boehm**

VP Financial Development - **Alan Wile**

Chief Information Officer - **Mike Kelly**

Organization

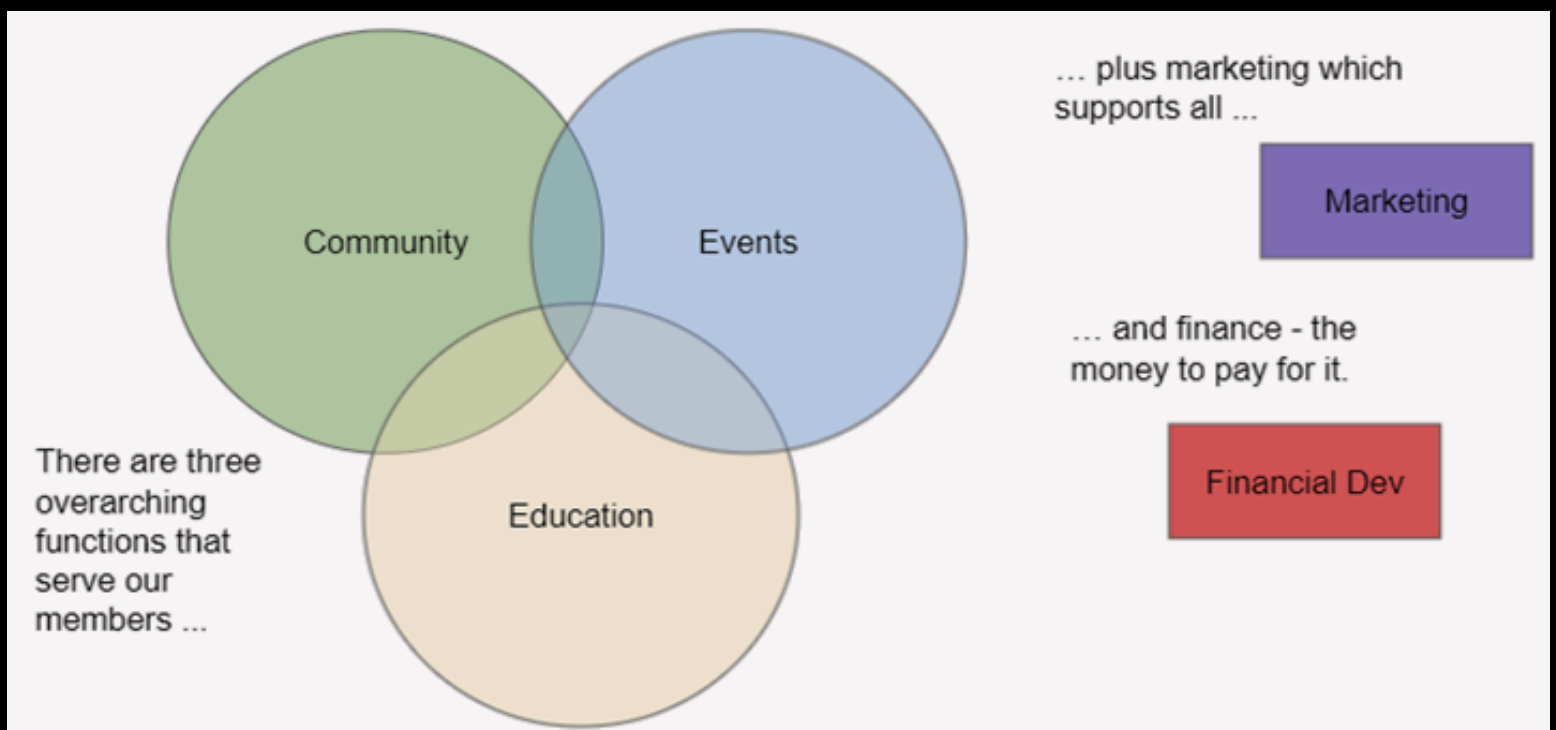
To align with our goals, the Operations Team serves three functional areas and two support functions.

Functional Areas

- Community - serving our members and their chapters
- Education - serving the growth and knowledge of our members
- Events - serving our members desires to socialize, perform, and compete

Support Functions

- Marketing - serving our members through timely and efficient communication
- Financial Development - serving our members with improved opportunities and sustainability



Community Outreach

Pre-COVID a significant fraction of our chapters held live annual shows in their communities. The typical attendance at these shows was an audience of 200-500 people, with some as large as 800+. This year, many of our chapters were back to live community based shows and entertaining thousands of people with our beloved art form of barbershop singing. In addition, many of our choruses reach thousands of people via performances at retirement communities, tree lighting events, county festivals, and other community celebrations.



The delivery of live Singing Valentines returned this year in many parts of our District after most of our chapters delivered them virtually last year. Quartets delivered hundreds of joyfull love songs in our community.

Our chapters support a variety of charitable organizations in their communities on an ongoing basis. This ranges from food banks to SPCA to United Way and many other local organizations. Support ranges from financial to providing manpower to offering performances.



Many of our chapters reach to their local community and offer "free singing lessons". This exposes many to our art form and gets people to simply enjoy singing - such a fun way to support our mission of supporting and encouraging vocal harmony!

ready, set, sing!

We all sing. At our place of worship, in the car, in the shower. But many of us are unsure about our ability or about singing in front of others. The Chordsmen want to help you get the most beautiful sound possible from your voice with the confidence to perform.

Our director, with over 20 years of vocal teaching experience, will inspire you, even if you can't read music.

FREE SINGING LESSONS FOR MEN
NO experience needed

Monday
6:00pm - 8:15pm
Lessons starting October 17

October 17
Saints John and Paul
Church & School
288 Weaver Street
Larchmont

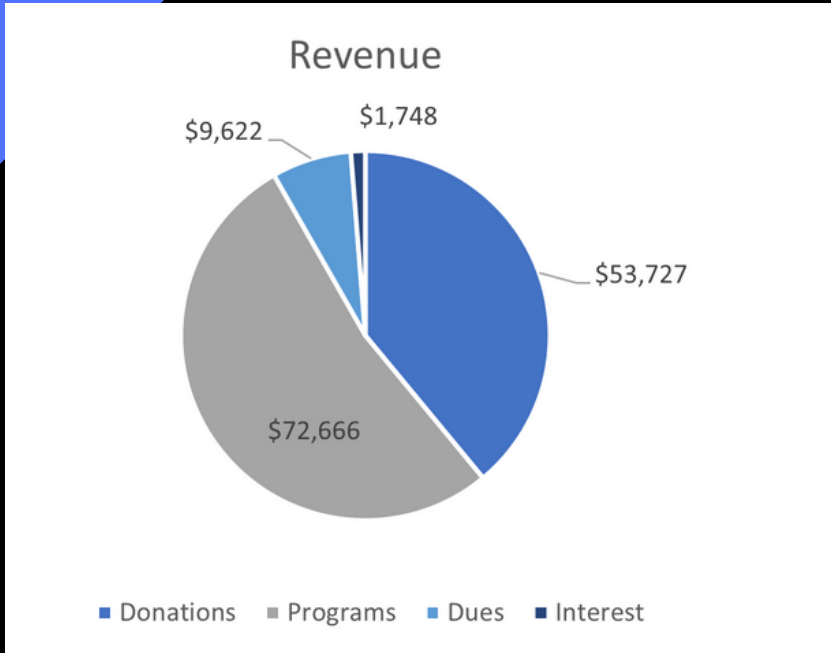
Oct 24 - Nov 21
Kil Ann Synagogue
252 Soundview Road
White Plains
(entrance in back)

to sign up: Visit chordsmen.org/ready-set-sing or call 914-298-SING (7464)

ARTS DEVELOPMENT THE VOYAL JOURNEY **CHORDSMEN** EST. 1989

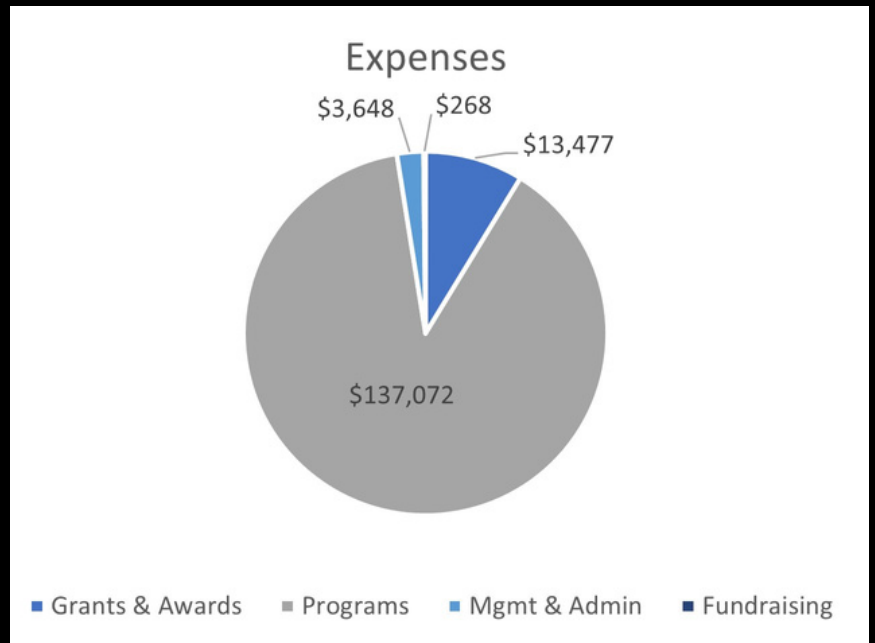
The Westchester Chordsmen is a 501(c)(3) performing arts organization.

2022 Financials



Most of our revenue comes from programs like Singing Conventions and Harmony College East. Charitable contributions make up the second biggest contributor

The single biggest contributor to expenses is programs. Conventions and Harmony College East cost a lot of money and we are finding ways to reduce cost as well as increase contributions.



Net Revenue- Net Expenses = -\$16,702



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