



# M-AD Spring Division Program Ads

Promotional opportunities and pricing for M-AD Spring Conventions are outlined below:

Placement	Price for 1 Division (Northern or Central/Southern)	Price for BOTH
Spread Ad	\$300	<b>\$450</b>
Inside Cover	\$200	<b>\$300</b>
Full Page:	\$160	<b>\$240</b>
½ Page	\$100	<b>\$150</b>
¼ Page	\$60	<b>\$90</b>
⅛ Page	\$40	<b>\$60</b>
Single Line (text only)	\$10	<b>\$15</b>

**Double your  
reach for only  
50% more!**



All ads will be printed as black and white only (no color). Provide final asset as a sized image file (JPG or PNG) - see sizing specs on next page

**Onstage promotions:** Each ½ page and above includes one (1) complimentary spoken promotion or announcement that will be included in each contest session (up to 15 secs, subject to review by Events team). To purchase additional or separate 15-sec promotions, it is \$50 each.

Please confirm space selections and send assets to Braden Lynk at [bjlynk@gmail.com](mailto:bjlynk@gmail.com). Payment accepted via Paypal or Check (will confirm directly with you once space is confirmed).

**Space Deadline:** Wed 3/1 (Central/Southern), Wed 3/21 (Northern)

**Material Deadline:** Fri 3/10 (Central/Southern), Fri 3/31 (Northern)

**½ Page 5.25”x 4.125”**

**¼ Page 5.25”x 2.06”**

**⅛ Page 5.25”x 1.00”**

**Full page/Inside Covers 5.25”x 8.25”**

Single Line - will be listed along with others purchased

Spread 10.75"x 8.25"



~.5" in middle for binding