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Easy as 1,2,3!



By Dick Powell, President, M-AD

want to win, do what **winners**

ome years back I was on a business trip to Las Vegas. I should tell you up front that I am not a gambler — not with a wife and seven children to feed! But on this trip I had allocated \$50 for entertainment.

I wandered through the casino at my hotel and watched all the games, finally settling on a sparsely populated roulette table. I noticed that many of the players were losing their money, but one older gent was methodically winning, and winning, and winning.

I wasn't sure what his "system" was, but it was clear that he was winning and others were not. So every time he placed a bet, I placed the same bet. Over the next 2 hours I won back my \$50 and more than enough to take my entire family out to dinner for a week. I had a good time and re-learned a valuable lesson. If you want to win, do what winners do.

One of the delights of serving as your president is the opportunity I have had to get better acquainted with the many fine chapters in our district. They vary widely in age, size, and culture — but the ones that seem to have the most fun year in and year out have three simple things in common.

First, they like to sing well. Singing well can mean different things to different people — but in our barbershop world this means the chorus sings in tune and performs with enthusiasm, even artistry. We sometimes make this a lot harder to accomplish than it really is. If you don't believe me ask Paul Ellinger or attend one of his seminars on Wave Box Singing.

Or for starters, just ask your chorus members to sing from a "proud and regal" posture. You won't have to define it. Everyone will understand it and automatically align their "singing instrument" to produce the best tone.

Then ask them to take "Oh really?!" breaths as they sing and you will be amazed at the sound they produce.

Paul has even more simple and natural things to do, but I don't want to steal his thunder. For now, try these two — enjoy the result — and then find a way to attend a Wave Box Singing seminar with your entire chorus. You will not regret doing so.

Second, they like to have fun. Whether working or retired, all of us have busy days and the last thing we want to do is work at our chapter meetings. Chapters that offer fun for their members throughout the evening will find more and more men (and quests) showing up to enjoy themselves.

The Society used to have a program called "8 Steps to Fun" and it advocated planning chapter meetings to include a variety of activities over the course of a month. Vocal lessons and warm-ups, craft sessions, business meetings, quartet activities, guest orientations and recognition, repertoire review, tag singing, presentation exercises, and more will make your chapter meetings fun to attend by providing variety and something for everyone at the same time.

Third, they have committed themselves to the service of others. And those others include the other members of the chapter. These "winning" chapters have cheer committees that notice when someone is missing and check up on them to make sure they know they matter. And these chapters have gone beyond their own walls to adopt charities in their communities, offer music scholarships, enroll in HFI programs such as the Ambassadors of Song, and others.

One of these winning chapters has a button that all the members wear. It is bright yellow with red letters and in the center has the name of the chorus and around the edge has "Sing Well, Have Fun, Serve Others". When someone asks them "what is that?" they just say:

"I am a member of the **IINSERT YOUR CHORUS NAME HERE!** men's barbershop chorus. We sing well, have fun, and serve others through support of **INSERT NAME OF LOCAL CHARITY HERE!.** We meet on Tuesday night from 7:30 – 10 p.m. I'll pick you up at 7 and take you there."

Do you want to be like them? If you do, it's as easy as 1,2,3!



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NEXT DEADLINE: Dec. 10, 2012

Want to see your name in "print?" Have you or your quartet or your chorus had an amazing barbershop experience? Tell me all about it: editor@midatlanticdistrict.com

SWEDES RULE!

M-AD representatives are awesome!

he 74th International BHS Convention and Contest is history but it was fun from the beginning to the end. The city of Portland was warm (but not too warm), hospitable, easy to get around, and a fine venue for a great convention and contest. Aside from lots and lots of meetings the talk of the week was the fabulous performances in the collegiate quartet contest, the regular quartet contest, and the chorus contest.

In the collegiate event, Swedish quartet **Lemon Squeezy** took the gold and three first-time quartets from M-AD (**The Good Old Days – 19**th, **Sound Street – 17**th, **and Gimme Four – 8**th) gave us all ample reason to cheer. Lemon Squeezy also appeared in the regular quartet contest and finished 19th in that event.

As most of you know, M-AD qualified **8 quartets** for Portland, but *M-AD Hatters* and *Frank the Dog* could not attend, so we were represented by *Wheelhouse – 11th and mic-tester in the finals; 'Round Midnight – 12th; Da Capo – 15th; Top Shelf – 35th; Mayhem – 36th; and Up All Night – 44th.*

This competition was so good that the scores posted by Wheelhouse, 'Round Midnight, and Da Capo would have earned them top ten finishes in most of the last ten conventions. With all of the top ten (and Wheelhouse) scoring over 85, the gold went to *Ringmasters* from Sweden with a score of 91.7. Filling out the medal ranks were *Musical Island Boys, A Mighty Wind, Masterpiece*, and *Main Street*.

In the chorus competition, our own *Voices of Gotham finished 18th* and *Manhattan came in 24th*.

Gold was taken by the *Masters of Harmony*, silver by the *Great Northern Union* (home chapter of our new CEO), and the bronze medals went to the *Kentucky Vocal Union*, *Zero8* from Sweden, and crowd favorite and convention host *Senate-aires* from Salem, Oregon, for their caveman package.

If you weren't there it would be almost impossible to describe the caveman madness fully. I laughed so hard I had tears in my eyes – judges stood and applauded – and they even got a perfect presentation score from one judge. Their performance alone would be worth the price of the DVD set for the convention. Go online and order it now.

Now that the dust has settled, everyone is turning towards Toronto and the 75th anniversary convention next July. M-AD will select its chorus representatives at the fall district convention in Ocean City. In addition to Voices of Gotham defending their title, Manhattan, *Alexandria, Hamilton Square*, and *Dundalk*, will be back in the hunt. Then next **March 15-16** we will select our quartet representatives at the Sheraton Parsippany Hotel in Parsippany, N.J.

Given the showing of our quartets this year, we look forward to a strong presence for M-AD in Toronto. Don't miss all the fun and excitement. Plan now to join us in **Ocean City** on **October 12-13** and then in **Parsippany** next year on **March 15-16**.

— Dick Powell



Ambassadors of Harmony

www.youtube.com/watch?v=g67GMFA4yI0&feature=player_embedded

Ringmasters

www.youtube.com/watch?v=r02Ind3cw7E&feature=player_embedded

Kentucky Vocal Union

www.youtube.com/watch?v=LubY_gVrmXU

SenateAires Caveman Song 1 of 2

www.youtube.com/watch?v=j-wXsiDBoRc&feature=em-share_video_user

SenateAires Caveman Song 2 of 2

www.youtube.com/watch?v=SR4zRpMOuB4&feature=em-share_video_user

ROTOGRAVURE: INTERNATIONAL CONVENTION PORTLAND 2012



Singing at the Rose Garden

CLOCKWISE FROM RIGHT: Wheelhouse, 'Round Midnight, Top Shelf, Mayhem, Up All Night, Da Capo, Manhattan and the Voices of Gotham rock the stage in Portland.









Autumn 2012







HARMONY COLLEGE EAST



ABOVE: Howard Fetterolf willingly accepts an "opportunity" contribution from Neil Keihm.

DVP-Chorus Director Development Roger Tarpy actually parts with \$5 ... for M-AD's YIH program

Another HCE Record for Youth In Harmony

f this sounds familiar ... I guess it is: Mid-Atlantic District Barbershoppers are *THE GREATEST!*

This year, a new and even more enviable record of giving was achieved at Harmony College East. Extremely generous Barbershoppers (including staff and faculty members) donated a total of \$2,000 ... all for the benefit of the district's Youth in Harmony program! What's particularly exciting about this is that last year's record was \$1,553, an amount we considered unbeatable. How wrong could we be? And what a wonderful "problem" to have. Many, many thanks to one/all!

Responding to repeated calls to purchase "opportunities" at every meal on Friday and Saturday, bighearted Barbershoppers came through, time after time, and parted with \$5, \$10, \$20, or more – some more than once (and a few several times!).

Why? Certainly not for the possibility of taking home one of the five packets of related goodies (although winning a scholarship to attend HCE again next year and other special "opportunities" certainly were inviting). No, it was because all the proceeds were targeted to support the district's Youth in Harmony program. Quite a number of purchasers gave their "opportunity" tickets to YIH VP Gary Plaag for distribution to the younger singers. What a great bunch of guys and gals!!!!

We, the money-hungry haranguers, are grateful to each of you who willingly responded to our subtle and sensitive invitations to part with your hard-earned cash – especially to those who didn't wait to be asked but came to the table with money in hand. We really appreciate your friendship, good humor, and commitment to further the future of barbershop harmony. You are the best! It is *GREAT* to be a Barbershopper in the Mid-Atlantic District!

Howard Fetterolf & Alan Wile



Opportunity knocks — twice

Director wins full ride to HCE, again

YES FOLKS....LIGHTNING DOES INDEED STRIKE TWICE IN THE SAME PLACE!

My name is **Rich Taylor** and I am the Musical Director of the **Rahway Valley Jerseyaires**. As part of my Director
Agreement with my chapter, they cover my expenses to Harmony College East every year.

In 2011, when I attended, I did what most guys (and now gals) do while they are there. We let **Alan Wile** and **Howard Fetteroff** strong arm us at every meal to buy "opportunities" which can lead to winning prizes at the Saturday Night Showcase.

Since the money all goes to the Youth Program in M-AD, I usually buy a bunch of tickets. I was shocked on Saturday night in 2011 to have won the First Prize....some very nice gifts of clothing, CD's and a *Full Scholarship to the 2012 HCE*.

Fast forward to this year. As many of you know, I have had a number of things going on in my life that are, at best, challenging and distracting...losing my job and housing in the same month to name two.

But my salvation has been our hobby...my affiliation with great folks in the Barbershop Harmony Society. So, when the time came to register for Harmony College East, I jumped right on the internet, registered for HCE, chose my courses, paid my tuition and received my receipt.

On Tuesday of HCE weekend, I was shaving and looked in the mirror and suddenly said to myself....."You stupid idiot....you have a scholarship this year and didn't need to pay".

So when I got to HCE, **Bob Eckman**, Mid-Atlantic Treasurer, told me the District would refund my double payment. So there I was ready to have another great weekend.

Since I felt that I was privileged to be at HCE on a scholarship, I made a decision to support this year's "opportunities" program, and proceeded to purchase a bunch of tickets for the prizes at the Saturday Show.

And, WHAT A SHOW! At the end of the show, the winning tickets were chosen and when the Grand Prize Winner was announced...

I looked at my tickets and realized that I had the WINNER...AGAIN!!.

I yelled that I had the winner, and several of my friends who knew the story busted my chops about winning two years in a row.

So I will again be attending HCE for, I think the 20+ time...and already I am promoting the activity as a Rahway Valley Chapter Function... and I hope to see more than 400 students next year. With the exception of Harmony University in Missouri, HCE has to be one of the best deals ever for barbershoppers in all three Societies. I am proud to be a member of such a great District.

YOUTH IN HARMONY

Start Spread'n the Word!

Bucks County Chapter Youth In Harmony Officer Erik Fleischer began reaching out to the music educators in five local middle schools this year. The main objective of this effort was to demonstrate barbershop to the middle school chorus students and to determine potential interest level in the formation of middle school aged quartets.

Over the course of the following weeks and months, Erik and several chorus members went into the middle schools and met with and worked with the boys who were interested in the concept. The students who were interested were assigned to learn a couple of songs.



Early May saw a milestone in this effort; the Quartet Festival

(competition). Four boys' quartets and one girls' quartet competed in the event, complete with official judging staff. One of the main objectives was to send the winning quartet to Harmony College East. They (and their parents) were very excited about this.

The comments that were shared after the event are wonderful, and an indication that this was a fantastic program which will definitely continue. ALL of the parents were completely in support of the event and look forward to its continuation.

Several parents wanted to know if the chorus would consider expanding the program to the high schools (there are three in the district).

Says President Rob France, "We almost

could not speak an answer because of our intense joy at the suggestion (smiling too hard!). This was very much part of our vision. Several of the attendees of the event inquired about our chapter and barbershop singing in general. This doubled as a great means to expose our chorus to potential new members."

As an added benefit, the music educators are 100 percent supporters in the barbershop chapter and its program to expose their students to barbershop singing. They are definitely interested in having the barbershoppers participate in their programs. The men have sung on the schools' chorale programs in past years. This year they sang as a chorus in at least two of the five end-of-year programs. The chapter has also participated in the district-wide middle school level chorus workshop which features music instruction by The House Jacks.



All the youth quartets attending HCE combine to form an all-star chorus to perform on the Saturday night show.

President France credits several individuals and chorus teamwork with making this program possible:

"First, Erik did a fantastic job of extending our chapter's best interests to the schools. He met with and persuaded the music educators that this would be a positive program.

"Second, several of our members committed to going into the schools during the day to meet with the students. This included **Dave Ives, Fred Nobbs, Hugh Pepper, Chas Byram, Chuck Lower,** and **Stephanie Brictson.**

"Third, our judges included **Ritchie Lavene**, **Marty Israel**, and **Dale Valenti**, and our contest administrator, **Dick Feindler**. This made a big impression on the participants because each received a 10-minute session with each judge.

"Fourth, this would not have been possible without the support and commitment of our board

and directors.

"I couldn't be more proud of our board, chorus members, and directors in their efforts to share barbershop singing with our local area schools. We know that we are not the only chapter that has thought of engaging in this effort. But I am more than thrilled to see our chapter also doing it. This program is an excellent expression of our four pillars of vision: FIND – SHARE – LEARN – TEACH."

M-AD Youth Barbershop has gone global through social media! We now have a Facebook page: Mid-Atlantic District Youth Barbershop. If you're a Facebook user, please go to our page and "like" it. That way you'll be kept informed every time we update the page with news and information about our M-AD Youth In Harmony program. Please tell others about our Youth In Harmony page so they can follow our progress, as well.

ROTOGRAVURE: HARMONY COLLEGE EAST 2012

















SCHOOL DAYS!

Dean Ron Knickerbocker and his faculty outdid themselves this year in organizing the 2012 Harmony College East — Ron's swan song as dean of the institution. The long weekend at Salisbury State University was packed tight with a plethora of music, performance and barbershop craft classes enjoyed by all levels of singers from the neophyte who responded, "I started barbershopping two weeks ago," to 60-year plus Society member and all-round BBS guru Bob Wachter. Like all good colleges, there was much more to the experience than class work: world-class coaching for quartets of all ages and experience, two great shows, a surfeit of food — with ice cream being the big draw — tag singing/woodshedding/pick-up-quartet/gang harmonizing in the quad 'til dawn — and even a fire drill in the women's dorm at 5:30 a.m. Join us next year!

Dear Officers and Staff of the Mid-Atlantic District.

Thank you so much for your support of our quartet, Gimme Four! Our experiences at the Barbershop Harmony Society's International Convenition in Portland, Oregon, were absolutely unforgettable. We were thrilled to place 8th our of the we qualifying quartets in the International Collegiate Barbershop Quartet Contest. We are very grateful for our chance to perform on the international stage, but to hear all of the competitors who performed during the week's contests, and, most importantly, to meet and sing with fellow barbershoppers was tghe defining experience of the convention. All of gthis would not have been possible without the generous support of the District. We love what we do, and it is people like you who help us do it. There may have only been four people on the stage, but you and everyone else who helped us along the way were right there beside us! Enclosed is a photo from the contest as an expression of our deep gratitude.

Sincerely,

"Gimme Four"

Paul Frarek, David Ammirata, William Downey and Joseph Servidio, Jr.

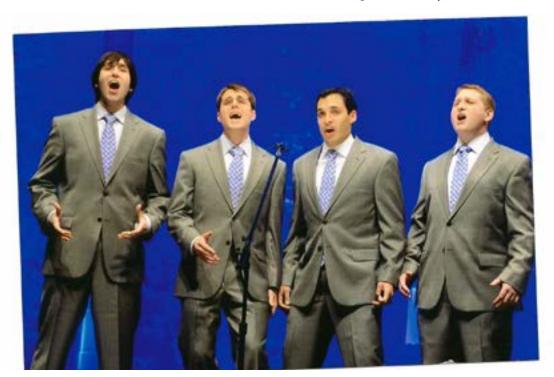




photo by Joan Jones of Portland, Ore.

Dear Gimme Four,

You gentlemen were marvelous. Even though I gave up celebrating birthdays years ago trading them in in favor of "Present Days" that have no particular date or age attached — it was really sweet of you to serenade me on my actual natal day in the Portland Rose Garden while waiting for the contest results. You certainly made this gal feel special. Your rendition of I Want to Grow Old With You was hauntingly lovely. Truly, you made it the best birthday, ever!

> Sincerely, Roxanne ("Mrs. P")

↑ any thanks to those PR **V** quys and editors who sent in information on their chapters' upcoming shows and activities.

And also, many thanks to those of you who are sharing your electronic bulletins with ye ed. There is an amazing amount of good craft information circulating out there as well as some really nifty PR ideas. Thank you for sharing.

Barbershoppers have got to be the busiest people on the planet. And you know what they say . . . "If you want to get something done, ask a busy man (or woman)."

So here's what I'm asking: please, please, please when you plan a show or have some sort of noteworthy community event will you drop me a line with the particulars?

While I love perusing your websites, there are almost 100 chapters in this district and even more quartets, so it's a sure thing I'll miss something important if you don't bring it to my attention!

Thank you! -Rx P.S. You may have noticed various show flyers and ads in these pages. For 2012-13 they are running free of charge. Why not send yours to editor@midatlanticdistrict.com?

M-AD chapters win prestigious PROBE awards



EDITOR'S NOTE: The Barbershop Harmony Society's Public Relations Officers and Bulletin Editors (PROBE) (http://www.harmonize.com/probe/) association recently announced the winners of its annual awards. The Mid-Atlantic District is extremely proud that two of the awards recognized the leadership of two men and the efforts of two inspired teams in our district. The **Westchester County Chapter** website team, led by webmaster **Erik Contzius**, won the Website of the Year award. The **Hunterdon County, N.J. Chapter** public relations and marketing team, led by **Lee Roth**, won the Year-Long Activity Award.

Westchester Website Wins!

his was a year of "firsts" for the Westchester County Chordsmen.

In the first-ever website contest hosted by the Society's public relations arm, PROBE, the Westchester site walked off with the **2011 Website of the Year** award. Check out this clean, inviting, exciting site at http://chordsmen.org/. In presenting the award, PROBE webmaster Lyle Southam cited the following criteria for the

The Chordsmen web site maintains the best practice principles that are most productive for barbershop chapters:

award.

- Page layout overall attractiveness and most or all above the fold
- Quality images & graphics that relate to the topics presented
- Good use of bandwidth total page size and download times
- If providing media samples, following copyright laws
- Accurate and timely information and overall, an accurate portrayal of the chapter life.
- The site has a good volume of visitors, brings in guests and converts guests to members, uses social media, blog comments and a growing email list to market their brand to the world from White Plains, NY.
- The site look and feel is excellent -grabs your attention with a few good images that rotate. The focus is more on youth and

energy.

- Nice logo

 text and
 line shaped
 like a hat, very subtle.
- Drop down menu very

understated but immediately visible.

• Most important, the site produces good results for the chapter

Says Webmaster Erik Contzius, "I'm really proud of our chapter and grateful to have been given the honor — but our website is really a reflection of all of our chapter's activity. Our members are really active, involved, and care deeply for barbershop harmony. That makes it easy to create and produce this website!"

Reflecting on the presentation of the actual award — the graphic, above — Erik mused, "We were told that this accompanying graphic is our 'virtual trophy,' which is quite fitting for the Chordsmen. For those of you who attended our division contest where we placed first, you are aware that they didn't present us with a physical trophy — because they didn't have it on hand. Instead, we were presented with a bottle of Sprite! So whether we receive accolades in the form of physical symbols or virtual ones, we appreciate the acknowledgement of our hard work.

Hunterdon Harmonizers win Society 2011 PR Officer of the Year Award

Singing Valentines 2011

PROBE announces that Lee Roth of the Hunterdon Harmonizers won the *Year Long Activity* award for 2011.

Lee is quick to point out, however, that this award for a year-long program is recognition for an entire team of dedicated volunteers (members and spouses) who constructed and executed a multi-faceted and

effective marketing and PR program for the chapter. The chapter does not actually have an official Marketing and PR VP – but they do have a number of people who stepped up to the plate and delivered an active and effective program that is a model for any chapter.

Lee took the initiative and proposed a theme to unify their marketing and PR efforts for the year. Adopting "LOVE"

as their theme made it possible to launch an inspired Singing Valentines campaign built around a professional photo (courtesy of a wife of one of the members) for post cards, posters, the web site, and more. The theme of LOVE was used throughout the year in the "Music Under the Stars" event in July and annual show "The Cycle of Love" in the Fall.

They also developed a strong relationship with their local Chamber of Commerce by going to their events. This led to several appearances on the Chamber of Commerce Radio program to promote upcoming

events and performances.

Lee says they could not have accomplished all that we did during the course of the year without the help of the following people:

Sharon Cole, Team Administrator and wife of one of our singers, followed up on each of the news releases and kept track of all team activities throughout the

year.

Jack Gardner drafted news releases and got them to the right person in our local media outlets.

Mike Fordice served as webmaster and graphic artist helping create a number of items for projects and performances throughout the year.

Linda Williams continued as the editor of the chapter newsletter through the course of most of the year.

Ron Newsom followed Linda as newsletter editor and implemented an on-line version.

Norman Diegnan kept in contact with the media and arranged favorable placement of our photos and stories.

For more information about the Hunterdon Harmonizer Marketing and PR program and for specific ideas you can adapt for your own chapter, go to

http://midatlanticdistrict.com/pdf/HH PRIZE PLAN.pdf.



Greater Richmond Sweet Adelines name award in Tarpy's honor

Chorus now sponsors recognition of Director of the Most Improved Chorus

Since the late 1990s, Sweet Adelines' Region 14 Greater Richmond Chorus, has sponsored an award for the Director of the Highest Scoring Small Chorus, named in memory of Millie Shipley, a member devoted to the camaraderie of small choruses.

However, Greater Richmond is now an award-winning large chorus. Chorus correspondent Beth Kaiser says, "In the last year, when we looked at that award, we found that it was not connected to who GRC is now. The focus needed to change along with us. What we have become is a chorus that consistently works to improve, to move ahead and to focus as a group on the skills that will bring us closer to our continuing goal to grow both musically and in membership."

This year, at the 2012 Region 14 Competition, the Greater Richmond Chorus presented the inaugural **Roger Tarpy Award** for the Director of the Most Improved Chorus to the director of the chorus that won the Most Improved Chorus.

"We do so to honor a man who led us from where we were to where we are, and did so with love, amazing skill, enthusiasm and the unending belief in what we could accomplish. There is no way to say thank you for all that he gave, and in only the smallest way does this award demonstrate our love and gratitude," says Beth.

-- Beth Kaiser, SAI Region 14 Add-A-Line March 2012



MAD Fall Convention 2012
Oct 12 - Oct 13

Can't make it to Ocean City this year?

No need to miss out on ALL the fun!

Sign up for the webcast — either LIVE or ON DEMAND

\$25/ALL EVENTS \$15/EACH INDIVIDUAL EVENT

www.ClearSkyWebcasting.com/MAD



Do you know it all? Find out what you don't know you don't know!

The answer should be obvious.

Leadership Academy is where our chapter leaders for the coming year learn the knowledge and skills (tricks of the trade) needed to carry out the duties of the offices



by **Chuck Harner**, DVP
Chapter Support
& Leadership
Training (CSLT)

to which they were elected. Since M-AD attempts to rotate the faculties of our LAs, feedback reports indicate that even "old dogs", guys who are repeating in office for the umpteenth time, pick up some new knowledge or a new skill. In particular, there always seem to be changes that the Society has made that affect the Secretary and Treasurer

curricula.

Last year, the VP Membership/ Chapter Development facilitators discussed this year's new item, Operation Harold Hill. Did you know that only 44 of our 93 M-AD chapters have implemented OHH?

In addition, M-AD recently provided Leadership/ Management training for our M-AD EVP, CSLT VP, and Division VPs and their assistants. In the next column is an important item from that training that gives food for thought on why annual training/retraining is necessary.



Many of us find ourselves in the upper left block of this diagram, not knowing what we don't know. We've failed to keep up to date on the latest information provided on the BHS web site, M-AD web site, or in Live Wire, Mid'l Antics, M-AD Hi-Notes, or other means of electronic communication.

We only become aware of what we don't know when someone else — like a LA facilitator — enlightens us about some new, important facts concerning our jobs. We then strive to incorporate the new knowledge or skill into our daily routine, which may take several months.

Finally, we master the knowledge or skill and are operating in autopilot. However, if we don't use the new knowledge or skill for several months or keep up-to-date on the latest information available to us, we may find that it's a rapid, slippery slope right back to not knowing what we don't know.

Do you want this syndrome prevalent in your chapter's leaders?

The coming LAs are planned for October 27 (Southern) in Falls Church, Va.; November 3 (Northern) in Morris Plains, N.J.; and January 5, 2013 (Central) in Newark, Del.

The Central Leadership Academy is scheduled in January so that, in addition to those regularly attending this session, there is an opportunity for those who couldn't attend either the Southern or Northern academies, plus those from chapters that had late elections, to attend a LA session.

In addition to the six curricula tracks available in 2012 (President, Secretary, Treasurer, VP Membership/Chapter Development, VP Music & Performance, VP Marketing & PR), a VP Program/Operations track will be added in all LAs and a VP Youth in Harmony track will be added for the CLA.

We know money is tight. In order to make the academies more affordable, the CSLT team recommended, and the M-AD Board of Directors has approved, the following pricing to be in effect up until two weeks before each LA starts:

<u>Number</u>	<u>Per Student</u>	Total Cost to Chapter
1	\$45.00	\$45.00
2	\$42.50	\$85.00
3	\$40.00	\$120.00
4	\$37.50	\$150.00
5	\$35.00	\$175.00
6	\$32.50	\$195.00
7 or more	\$30.00	\$210.00 plus

Those who delay registration until later than two weeks before the scheduled LA start date will pay \$45.00 per student. So, plan your chapter elections for early October in accordance with the Standard Chapter Bylaws and register for attendance of these new or repeating officers at the upcoming LAs soonest.

Registration forms have been posted to the MAD web site at www.midatlanticdistrict.com/pdf/LA_RegForm.pdf.

Let all of our MAD Chapters continue to learn and improve!

The case for chorus warm-ups

Warm-ups. Let me guess. (1) Nobody in your chorus likes them and few, if any, take them seriously. (2) The guy that does them usually wings it, figuring that a few "lala's" followed by gang-singing *The Old Songs* is sufficient. (3) Warm-ups don't really work in



by Roger Tarpy, VP Chorus Director Development

that folks rarely learn from them and, ironically, the chorus is often not ready to sing well right afterward. OK, so I'm exaggerating, but I'll bet I'm not that far off-base for many choruses.

Let's ask the unthinkable:

Are warm-ups actually necessary?

There are lots of very able musicians who believe they are not. They assert that warm-ups are like vitamins – seemingly

indispensible, but without a clear and visible benefit. We think we need them because we've been told that we do. One's voice is warm enough from the day's activities and time is better spent by jumping right into the rehearsal. Start singing, have fun, and don't bore everyone with wellintentioned, but only marginally effective rituals. Others feel that warm-ups are essential. Failure to take them seriously risks damage to the voice (like running a 100-yard dash without prior stretching) and virtually guarantees that the singing will be awful early in the rehearsal. Here's what Mel Knight said in 1992, while serving as the Editor of SPEBSQSA's manual Improving vocal techniques through the warm up: "The warm-up period can make or break a chorus ... It is probably the most important segment of the chapter meeting ... Simply put, unless the director ... and chorus

members are willing to apply themselves in productive vocal exercises, their full potential will never be reached." (p. 3). Powerful words, indeed. I certainly can't prove either position, but my hunch is this. Good warm-ups <u>can</u> be effective and they may make a difference for the better. But it's not simply the warm-up procedures themselves that drive this. Rather, it's the entire culture or attitude or seriousness of the chorus, as inspired by the director, that determines whether warm-ups really work.

If I'm right, then it's the director's job to oversee warm-ups – to be clear about what they should accomplish, to provide guidance to those who do them, and to monitor their effectiveness. This oversight is simply one more facet of the allencompassing responsibility for a director to be a vigorous, motivating, and hands-on musical leader.

Happily, for those who want to have a good warm-up program, there is no dearth of information. You can purchase the excellent book I mentioned above by clicking harmonymarketplace.com/manuals. Alternatively, Google "vocal warm-ups" and discover thousands of good discussions and examples (both on paper and CD). Having asserted that warm-ups can be useful if taken seriously, let me review some general points and then provide a few examples. There's wide-spread agreement that warm-ups should target three things - the body, voice, and the ear. Of the three, warming the last is the hardest to achieve, but the most important. I would add two additional goals. First, warmups should be learning opportunities – directors should seek to remind or teach the chorus about the techniques and skills that lie at the core of good singing, such as achieving resonance, matching vowels, singing with good intonation, and creating a free and well-supported sound, to name a few. Second, warm-ups should be serious but also fun. After all, having fun while working hard is really why your guys come to rehearsal. But, remember, the fun comes from your energy and enthusiasm; don't expect humorous material to bail you out.

Here are some exercises you might try.

Warming up the body. (1) Stretching elevates the rib cage and relaxes the shoulders and neck. (2) Sing "la" up and down the scale, from root to five and back again, while you engage in all sorts of hand and face gestures ("weird" gestures, of course, can add humor or interest, but be sure to insist on good singing). By imitating your movements while vocalizing, the chorus learns to sing in a more energetic fashion and to move their bodies to the music.

Warming up the voice. (1) Sing down the scale, from five to root, using the word "zinn." Change the key and repeat. Done gently, this exercise is easy on the voice and it helps the singer create an open and resonant sound. (2) Using the "buzzlip" technique, have your singers slide from root to five and back again, and then immediately repeat the slide on a vowel sound without taking a breath. Do this on different pitches and vary the vowel. (3) Sing, vigorously, "lah, lah, ni, ni, ni, ni" three times (root-3-5-4-3-2, where the "lah's" are quarter notes and the "ni's" are eighth notes).

unless the director ... and chorus members are willing to apply themselves in productive vocal exercises, their full potential will never be reached.

— **Mel Knight** Improving Vocal Techniques Through the Warm Up

Change the key and repeat. Make sure that the "lah's" have a tall and resonant quality, the top note is sung cleanly and in tune, and the "ni's" are bright and forward-placed.

Warming up the ear. (1) Have your chorus members sing "bung" on, say, Bb, in unison, followed by a chord on a vowel (basses jump down an octave to the low root, baris go to the low fifth, leads stay on the same note, and the tenors go up a third). To practice singing cleanly through problematic consonants to the target vowel, try going from "bung" to a word ("rain," "girl," or "love" are good examples). (2) Use the popular "ma-me-mi-mo-mu" exercise, but vary the consonant, e.g., "ra-re ...", "za-ze ..." or "la-le" Or, to have some fun, make up five-syllable sentences, like "Mi-key-sings-real-high" or "Vichas-lost-his-hair" or "Hard-man's-real-ly weird." (3) Sing a polecat (*Down Our Way* is a good one) slowly, chord-by-chord, listening for quick vowel arrival, good balance and intonation, vowel agreement, and the proper turning of diphthongs.

You, Your Money, & The Barbershop Harmony Society

armony Foundation (HF) supports those elements of the Barbershop Harmony Society that we hold most dear: the propagation, encouragement, and preservation of our



By Alan Wile, VP Financial Development & Endowment

Fund

Chairman

uniquely American musical art form – by investing in the future of our Society focused on youthful singers and chapters' musical leadership. How? By underwriting youth harmony festivals and contests, through scholarships to director training programs, by providing free music to schools, etc. This is possible as a result of thoughtful contributions from members, quartets, chapters, and friends.

Ambassadors of Song (AOS) members can arrange for automatic monthly deductions at any level from their credit card or checking account. It's an easy and virtually

unnoticed way to invest in the future of barbershop. All it takes is a minimum of \$10 per month, that's just \$0.30 per day! Another option is to become a member of the **President's** **Council** (PC). PC membership is based on an annual contribution of at least \$1,000. Both provide needed investment support and add to the roll of contributors.

Donors to these programs have the option of designating up to 30 percent of their contributions to be returned to their chapters, the district, or both. Exercising this option is called "donor choice" -- a real "win-win-win" proposition:

- Donors get to claim the entire amount as a tax deduction
- The HF receives funds in support of its programs, and
- The donor's chapter and/or the district get unexpected revenue.

"Donor choice" contributions returned to our district are deposited into the Endowment Fund where the proceeds are used for scholarships for music directors and youth quartets.

The Mid-Atlantic District has three Harmony Foundation "Regional Representatives" who are available to speak to members and chapters about these programs and to process AOS and

PC membership applications:

- Chuck Harner (also serving on the HF Board of Trustees): 703-994-7975; CA-Chuck@cox.net.
- George "Oley" Olson: 973-539-7941; oleyols@aol.com.
- Alan Wile: 703-538-6526; alan.wile@ comcast.net.

Those who sign up receive both a distinctive ribbon attesting to their philanthropic decision and the "Harmony Foundations Presents ... 2009" DVD which features performances by four international champion choruses and three international quartet champions. We're anxious to hear from you – please give us a call!

Another great source of information is Sean Devine. Sean is not only the lead singer of the international champion quartet "OC Times," he is also Harmony Foundation's Director of Development for the Mid-Atlantic District. Contact him at 866-706-6021 ext. 3048; or by e-mail at sdevine@harmonyfoundation.org. Want more information or to make a gift securely? Do it at www.harmonyfoundation.org.

2013 Contest Schedule Set!

The schedule of all contests and conventions for 2013 has been set and the Events Team is planning for another season of spectacular conventions full of great singing and great fellowship and great fun! Mark your calendars and plan to join us for these great events.

Spring Prelims (including quartet contest to select our representatives to Toronto, a stirring YIH adjudication, HOD meeting, DELASUSQUEHUDMAC welcome breakfast for new members, and much more.)

March 15-17, 2013 Sheraton Parsippany Hotel 199 Smith Road, Parsippany, NJ 07054 Sheraton.com/Parsippany

Combined Southern/Western Division Convention April 26-27, 2013

Hyatt Regency Reston Town Center 1800 Presidents Street, Reston, Virginia, USA 20190

Combined Northern/Atlantic Division Convention

May 31 – June 1, 2013 Crowne Plaza Hotel 2349 West Marlton Pike Cherry Hill, NJ 08002

Fall District Convention

October 4-6, 2013
Roland E. Powell Convention Center
4001 Coastal Highway
Ocean City, MD 21842

Historian seeks design help

The Barbershop Harmony Society will celebrate its 75th anniversary in 2013. Each district has been asked to prepare a display booth (10'x10') with historic material to be displayed at the International Convention in Toronto.

In addition, M-AD President Dick Powell has requested that the booth and materials be displayed at the Fall District Convention in October 2012 and International Prelims Convention in March 2013. It possibly could be displayed at Harmony College East before heading to Toronto.

As historian for the district, my experience does not extend to designing an exhibition booth. I am seeking any M-AD member with the needed

experience to help create the display. We don't have an unlimited budget, so anyone who can help by donating/discounting display materials especially would be appreciated.

I currently am obtaining more information from Nashville but my thoughts include photos, printed information and possible audio-visual presentation.

Please contact me directly by phone (410-526-6842) or email (gblead@verizon.net) to discuss this in more detail. Thank you.

Jim Botelle, M-AD Historian



Introducing...

STEVE SKOLNICK



Editor's note: In the last issue of Mid'l Antics we invited you all on a "Find Joe Barbershopper" treasure hunt. The prize promised to the first three people to correctly identify our dancing fellow with his striped blazer and straw boater on one of our inside pages was promised a spotlight interview in the Fall 2012 Mid'l Antics and an invitation to the President's Reception at the District Convention in Ocean City in October. Within an hour of the time the Spring issue was posted, Steve Skolnick had correctly responded with, "peeking out from behind the headline on page 17."

Meet Steve Skolnick

Steve started singing barbershop 30 years ago in high school. And loved it.

"But," he says, "I did not know there was a place outside of school where you could continue barbershop singing."

Then one day he was playing volleyball in a town league and started talking with another player who mentioned he also sang.

"That was eight years ago," says Steve, "and I have been an active Society member ever since. As several have said on stage in Portland recently, barbershop changed my life."

Steve continues, "I started with the wonderful guys at Morris Music Men, then became a founding member of Voices of Gotham in New York. I have served in many positions at both chapters, most notably as VP of membership and marketing — where I also served as webmaster."

Evangelical about membership growth, especially among youth, Steve is also an avid quartet singer — currently with Bazinga! — and a member of the Atlantic Harmony Brigade, whom he served in

the past as VP of Marketing. He is also co-chariman of the Festival of Harmony, an annual youth festival in N.J.

In his "other life," Steve is a partner in his family marketing firm in N.J. He also buys and sells domain names as a hobby — "Yes, I'm a geek," he proudly admits. Along the way, he has become an expert in Search Engine Optimization, and has helped many firms (both for profit and non-profit) achieve their goals.

Thoughts on public relations

Reminding *Mid'l Antics* that as a young singer he had never heard of the Society in general and had never had any contact with his local chapter, Steve observes, "Generally marketing has not been one of our Society's strengths, especially as the world has become more digital. If it were, we would be getting members finding us, not us having to find them."

Steve's approach is working for the Voices of Gotham. He says the marketing program is doing the heavy lifting for the membership team.

"More than 80 percent of my chapters members are new to the society, and almost 100 percent found us on the web in some fashion," says Steve.

He says he would be happy to be a conduit to best practices, sharing ideas of what is working elsewhere. In fact, he has made such a good case for his skill in this area that he is about to be appointed the District's Assistant Vice-President for Marketing and PR, focused on helping chapters develop effective marketing programs.

"There is no need to re-invent the wheel," he says. "We will put

together a toolbox that your marketing and membership teams can pick from, getting as much or as little assistance as your chapter needs."

Here are some example of what is in this tool box:

- An effective Website that can be found in your area
- Facebook Presence
- Yelp
- Google Places (now google local)
- Chorus phone (google voice)
- Twitter
- Newspaper ads
- PR effort
- Performance level (quality and quantity)
- Business Cards
- Press Kit
- · Mailing lists/ email harvesting
- Craigslist
- Vocal Area Network
- · Singing Valentines and show marketing
- Membership drive
- and more...

"If there are things on the list that you have not even heard of," grins Steve, "that's OK. We are here to help. But all of these are important ways to get the word out about our wonderful craft."

Let's get more guys hooked! It starts with effective marketing within your chapter.

Lansdale's Songfest Draws 13 Choruses and 28 Quartets

t all began in 1985 when the North Pennsmen Barbershop Chorus of Lansdale, Pa., under the direction of **Chuck Lower**, qualified to sing at the District Competition for the very first time. To celebrate, the North Pennsmen chapter invited three other chapters to a summer picnic at the Fisher's Pool property in Towamencin Township.

In 1986 we qualified for District Competition again and this time invited 5 chapters. Fast forward to the present and the Lansdale Chapter, under the direction of **Anne Bureau** is stronger and healthier than ever having qualified to sing at the District Competition for the 27th consecutive year!

And we still celebrate by having a songfest!

Our songfest has been traditionally held on the third Tuesday in June. Over the years we have switched locations and since 1998 our gala event has been held at the grove behind the Sellersville Fire Company in Sellersville, Pa. It is hard to beat off-street parking, sheltered seating for more than 400 people, refrigerated beer stand, cooking shed, plus flushing toilets! Shelter at this grove allows us to run the picnic as scheduled in all kinds of weather.

Average attendance has been between 300 and 400. This year we had 400 paid attendees. The original price of admission was \$3/person. The price has remained \$5/person for at least the last 20 years. We serve beer, birch beer, water, coffee, hot dogs with chili or sauerkraut, onions, mustard and ketchup, chips, pretzels. Our goal is not to lose money on the event.

Core attendees have changed slightly over the years. Traditional participants have been Allentown/Bethlehem, Abington/Levittown, Brothers in Harmony, Bryn Mawr,
Bucks County, Cherry Hill, Delaware County,
Pottstown, Philadelphia, Princeton, Mahanoy City/Pottsville, Reading, and of course
the North Pennsmen. Other occasional/more
recent participants have been The Liberty
Belles (Anne Bureau's Harmony Inc. Chorus),
Ringing Hills Sweet Adelines Chapter from
Pottstown, Valley Forge Sweet Adelines,
Harrisburg, Lebanon, and Scranton.

Each of the 13 chapters who attended this year along with 28 quartets performed one song each with the exception of the 4 International Competitors (Brothers in Harmony, Frank the Dog, RhythMix (HI), and Up All Night) who each sang two songs. Plus, throughout the evening, we heard hundreds of tags from all corners of the grove and lots of socializing with new and old friends — what an awesome night!

In addition to sharing some close harmony we went through:

4 1/2 Barrels of beer (Miller High Life), 4 1/2 Barrels of Birch Beer, 1,200 Hatfield Hot Dogs (8/lb.) with 1,200 rolls, 25 pounds of Chili, 5.0 gallons of Sour Kraut, 15 pounds of onions, 18 pounds of pretzels, 30 pounds of potato chips, 5 cases of water, 4 bottles of ketchup, 4 bottles of mustard.

The only thing we ran out of was chili – doubled the amount this year— STILL RAN OUT!

Next year's picnic will be held on Tuesday, June 18, 2013. Save the date on your calendar — The North Pennsmen expect to qualify for District Competition again next year!

- Walter Payne



Jeff Liebknecht leads members of the Old Line Statesmen Barbershop Chorus at John **Street Ouarters** in Westminster at a get-together following their 30th anniversary concert. FAR RIGHT: Larry



Old Line Statesmen celebrate 30 years

EDITOR'S NOTE: The Carroll County, Md., Chapter's sell-out June show merited a front-page story in the local Carroll County Times. We thought you'd all enjoy what the local press had to say about our brothers in harmony:

To celebrate their 30th anniversary, the Old Line I Statesmen Barbershop Chorus continued singing their tunes through dinner and dessert at an annual event June 24.

They had more than one reason to celebrate: the group sold out its first show at Carroll Community College earlier in the day. All 424 seats were filled, and chorus members said they had to turn people away once they were at full capacity.

Dale Wilhelm, 66, is the only member who has been singing for the entire 30 years, and one of two charter members. The founding meeting for

the Old Line Statesman Chorus was in 1982, after a sponsorship by the Chorus of the Chesapeake. They gathered interest at a meeting, and had 39 men sign up with the founding charter.

The chorus performs together, and also in individual guartets. Pat Liebknecht, president of the Old Line Statesmen, estimates there are between five and six quartets. This year has been unique for the chorus, because it added 10 members.

"We've attracted a lot of guys this last year that are just retiring or their kids have gone to college and they're looking for things to do and they get hooked when they hear the harmonies," Wilhelm said.

The average age for members is in the mid-50s, according to Wilhelm. However, he said they have had members ranging from high school all the way

up to their 80s. There is a quartet affectionately called the **Elderly Brothers**, which has an average age of 80.

Wilhelm said singing in the chorus relaxes him after a long day. He has transitioned from working full time to part time, but said the effect is still the same.

"You come home and you don't feel like going out, but before long after you sing a few songs, it makes you feel comfortable," Wilhelm said.

Jeff Leibknecht, director of the chorus agreed that the camaraderie of the men also helps ease the stress.

"You're instantly friends with 28,000 people. Barbershoppers are like that. It's just a very large, global, fraternity," he said.

The Old Line Statesmen Chorus is part of the Barbershop Harmony Society, which has approximately 30,000 members worldwide.

Jeff Leibknecht has been involved with the Old Line Statesmen Chorus for 27 years, and has been director for 24 years. He joined because at the time, they were in desperate need of tenors. After several years, he pulled in his brother Pat, who has been in the chorus for seven years.

The chorus holds events throughout the community, from performing at nursing homes to singing Christmas carols on the streets of Westminster. They also have branched out to more modern music, including doo-wop and The Beatles, as opposed to the classic late 19th century barbershop music.

Over the years, Wilhelm said what has evolved out of the chorus is a great, fun place for men to relax. Wilhelm said a unique part of the chorus is that they are not constantly striving to win competitions, unlike other choruses. This year, the Old Line Statesmen Chorus won its fifth award. It won First Place Plateau for its division, at the May 19, Lancaster, Pa., chorus competition.

Jeff Leibknecht said the draw for the chorus is how people respond to the music.

"They hear a song they recognize and it takes them back to another time and they think about that, it's just it's a grabber. It reaches in and grabs you," he said. "You do that to one person in the show, you've done your job."

— Kelcie Pegher, Times Staff Writer

·Take Me Out to the Ball Game!

Pretzel City Chorus enhances America's pastime



The Reading Pretzel City Chorus sang the National Anthem at the Philadelphia Phillies vs. the St. Louis Cardinals baseball game at Citizen's Bank Park on Friday, August 10 before 45,000 cheering fans.

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Director Don Reckenbiel and the Hunterdon Harmonizers wow the crowd at Deer Path Park.



Harmonizers have busy summer schedule

Singing and sponsoring activities in several venues aids membership growth

By Lee Roth, VP Marketing and PR Hunterdon Harmonizers

Among the many activities the Harmonizers engage in through the summer is the traditional performance for the County Parks system in the large public Deer Path Park. The chorus takes turns with the local symphony orchestra in opening the series.

Next on the annual summer schedule is a two-day craft fair the chorus sponsors on the main street of Flemington, the community where they hold their meetings. The chorus sells space to various craft people who establish booths to offer what they create to the public.

Each of the days of the event the Harmonizers perform on the steps of the old historic courthouse. The court house itself is a great draw largely because it is the site of the trial in the 1930s that followed the kidnapping of the Lindbergh baby. We provide for ourselves and some other nonprofit organizations tables where are we get to expose to the large crowd information about our activities and opportunities to participate.

The traditional sandwich board draws grins and gets the message out to the audience.

The Ches-Mont Jubilaires

Pottstown, Pa. Chapter of the Barbershop Harmony Society ~ present their ~

28th Barbershop Show "Celebrate Harmony"

A Salute to the Barbershop Harmony Society's 75th Anniversary

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Tickets also on sale in auditorium lobby

Visit us on the Web at: www.jubilaires.com

EDITOR'S NOTE: Voice of America recently covered the Alexandria Harmonizers, complete with a video clip of a typical rehearsal. We thought our readers would also find this article of interest.



A Cappella Group Delights Audiences for Decades

By June Soh August 4, 2012

A lexandria, a city in Virginia near the nation's capital, has many attractions especially in a district called Old Town. One music group, formed more than six decades ago there, is a pride of the city.

The group is made up of about 100 men ranging in age from 19 to 83. They have one thing in common: a passion for singing.

Every Tuesday night, since after the end of World War II, the group gathers here to rehearse. They're the Alexandria Harmonizers.

Many members are in their 70s and 80s. Jack Pitzer joined at age 23. Now he is 70.

"We have managed to sing at many wonderful places like the Kennedy Center, and Carnegie Hall, and the Constitution Hall, and the Supreme Court," noted Pitzer. "Plus we have lots of energy here, lots of younger guys join all the time."

Director Joe Cerutti is also quick to point out the diversity in the group. "We have students. We have retired military folks, we have active military folks, the folks that work for the government, teachers, firemen, chimney sweeps. Every type of job under the sun is basically covered in the chorus. That is what makes us such a unique place."

For some members it also has become a venue for networking.

"I am a defense contractor. I currently have about six or seven harmonizers that are working in my company,



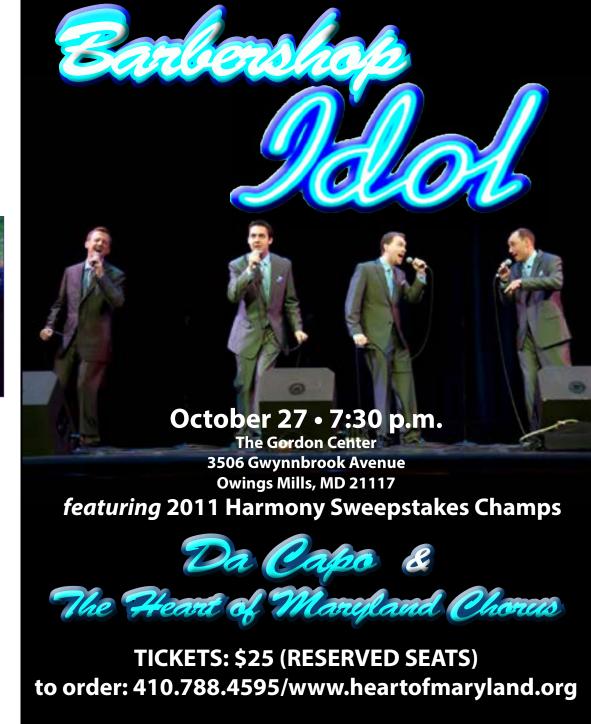
including the director," explained group member Ken Fess.

No one in the chorus is a trained musician and they aren't paid. However, the Harmonizers have won 17 medals including four championships in international competitions.

"We operate mostly on the money that we get from performances, from doing shows," Cerutti explained. "We perform all over the country and lately all over the world. We are going to China in September."

Recently the Harmonizers performed in Alexandria's Old Town. Their performance, as usual, was choreographed. Group president Steve Murane says that adds fun to the mix.

"Every time I do these performances, when we are all done, I want to get over, get back up to the risers and start all over again," said said Murane. "It is just wonderful, wonderful feeling."





Long Island Ti

Showing off his honest-to-goodness "Ti Shirt" is its creator, Nassau Mid-Island Chapter member Bob Heim (at left), pictured with the organization's VP Chapter Development John Brolly. The "Ti-Shirt's" text and visuals, are of course, Bob's way of publicly drawing attention to barbershopping as well as the Long Island Harmonizers Chorus.



quartet will give away a no-fee (expenses only), 30-minute feature performance to a barbershop chapter, civic organization, or corporate entity within the geographic limits of the Mid-Atlantic District in 2013.

Simply sign up for our e-mail newsletter before the District Fall Convention, and your organization will be entered for a chance to win.

Send an e-mail to news@limelightquartet.com with your name, e-mail address, and the name of your chapter or organization.

We will select a winner in a random drawing at the District Fall Convention in Ocean City. Full terms and conditions will be published at www.limelightquartet.com.

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Barbershop Harmony

MEETIN' AND GREETIN'





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Frank Terhune 717-633-7705

Ron Hoke 717-259-0562

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Yogi Berra Explains Woodshedding!

Interviewer: "What do expect is in store for the future of woodshedding?" **Yogi:** "I'm thinkin' there'll be a group of guys who've never met talkin' about

it all the time.."

Interviewer: Can you explain woodshedding?

Yogi: I can't, but I will. 90% of all woodshedding is half improvisation.

The other half is the part people sing while others are singing something they never sang with anyone who sang that part.

So if you sing the wrong part, it's right.

If you sing the right part, it might be right if you sing it wrong enough. But if you sing it too right, it's wrong.

Interviewer: I don't understand.

Yogi: Anyone who understands woodshedding knows that you can't understand it.

It's too complicated. That's what's so simple about it.

Interviewer: Do you understand it?

Yogi: No. That's why I can explain it. If I understood it, I wouldn't know anything about it.

Interviewer: Are there any great woodshedding singers alive today?

Yogi: No. All the great woodshedding singers alive today are dead. Except for the ones that are still alive. But so many of them are dead, that the ones that are still alive are dying to be like the ones that are dead. Some would kill for it.

Interviewer: What is syncopation?

Yogi: That's when the note that you should hear now happens either before or after you hear it. In woodshedding, you don't hear notes when they happen because that would be some other type of music. Other types of singing can be woodshedding, but only if they're the same as something different from those other kinds.

Interviewer: Now I really don't understand.

Yogi: I haven't taught you enough for you to not understand woodshedding that well.



Notes from the Old Chord Quaker

Published once each month for the Philadelphia, PA Chapter, BHS and the Sounds of Liberty Men's Harmony Chorus

Ira Williams, Editor

<u>EDITOR'S NOTE:</u> If you haven't visited the AHSOW room at any of the district events to try your hand at the ancient and harmonious art of woodshedding, make yourself a promise to do so at the next opportunity. You'll be glad you did!

Many thanks to Ira Williams, Editor of the Philadelphia Chapter's Notes from the Old Chord Quaker for Yogi's lucid explanation of the art.



...presented by: The Dundalk, Maryland Chapter of the Barbershop Harmony Society



The Chorus of the Chesapeake



Saturday - November 10, 2012 - 7:30 PM

Goucher College - Kraushaar Auditorium / 1021 Dulaney Valley Road / Towson, MD 21204 Baltimore Beltway (I-695) Exit 27-A, Towson (Dulaney Valley Rd South). Entrance is one-half block on the left.

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To get to the ticket order page for all District and Division Events, go to www.mad-registrations.org There is a price break for all tickets purchased more than 30 days before an event.

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Catch the Wave!



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Roland E. Powell Convention Center 4001 Coastal Highway Ocean City, MD 21842

Under the Boardwalk

Music and Lyrics by Kenny Young and Arthur Resnick, 1964

■ nder the Boardwalk is a hit pop song Written by Kenny Young and Arthur

man and his beloved in a seaside town, who plan to privately meet "out of the sun" and out of sight from everyone else under a boardwalk. The song's chorus is unusual in that it switches from a major to minor key. The opening line of the song refers to the Drifters' prior hit "Up

on May 21, 1964, but the band's lead singer, Rudy Lewis, unexpectedly died of a

Lewis had sung lead on most of their hits since the 1960 departure of Ben E. King, including Up on the Roof. Rather than reschedule the studio session to find a new frontman, former Drifters lead vocalist Johnny Moore was brought back to perform lead vocals for the recording. [2] The lastminute move was a success, as the single, released on Atlantic Records, went to number four on the Billboard Hot 100 charts and number one for three non-consecutive weeks on Cashbox Magazine's R&B chart.[3]

Under the Boardwalk has since been covered by many artists, including The Beach Boys, The Lincolns, The Rolling Stones, John Mellencamp, Bad Boys Blue, Mud, Clifford with the Surf Rats, The Undertones, Bette Midler, Rickie Lee Jones, and the Tom Tom Club.

